



CHOCOLATE ADVENT CHALLENGE

DURATION

90-180 minutes
(according to guest numbers)

GUEST NOS.

10-500 guests

REQUIREMENTS

Sufficient space for
a table plus chairs
for each team



The Chocolate Advent Challenge is an original, engaging, distinctive and indulgent experience guaranteed to entertain, stimulate and get your guests into the festive mood. After teasing your taste buds with a quick history of chocolate making, be assured you will enthusiastically treble your daily calorie quota by enjoying your own luxury mouth-watering advent chocolates.

As a group of apprentice chocolatiers, your challenge is to design and create a range of delicious chocolates with a marketing approach in mind. Of course, this is a Christmas time product so what better way to package Christmas chocolates than to design and make a totally unique advent calendar?

Working in groups, you will compete to design and produce the best chocolates, packaging and marketing campaign. Our panel of judges will decide the winning group based on a combination of total manufacturing cost, creativity and presentation.

“The Chocolate Challenge was a great way for everyone to have fun! Lots of interacting and the use of everyone’s ideas!” The Travel Retail Consortium

